

The WESCO logo is displayed in a bold, dark blue, sans-serif font with a white outline. The letters are closely spaced and have a modern, industrial feel.

WESCO

MARKETING MATERIAL



WESCO GLOVES

MATERIAL SIZE

?

BUDGET PRICE

?



WESCO EAR COVER

MATERIAL SIZE

?

BUDGET PRICE

?



WESCO GOGGLES

MATERIAL SIZE

?

BUDGET PRICE

?



WESCO SAFETY HELMET

MATERIAL SIZE

?

BUDGET PRICE

?



WESCO BOOK

MATERIAL SIZE

?

BUDGET PRICE

?



WESCO Hat

MATERIAL SIZE

?

BUDGET PRICE

?



WESCO BAG

MATERIAL SIZE

?

BUDGET PRICE

?



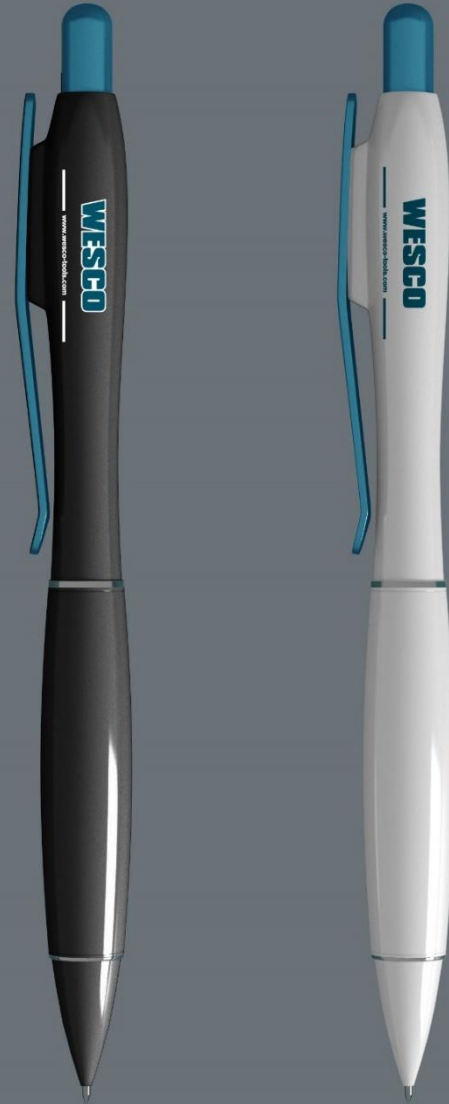
WESCO BALL-POINT PEN

MATERIAL SIZE

?

BUDGET PRICE

?



WESCO T-SHIRT

MATERIAL SIZE

?

BUDGET PRICE

?



WESCO FLUORESCENT CLOTHES

MATERIAL SIZE

荧光服

BUDGET PRICE

?



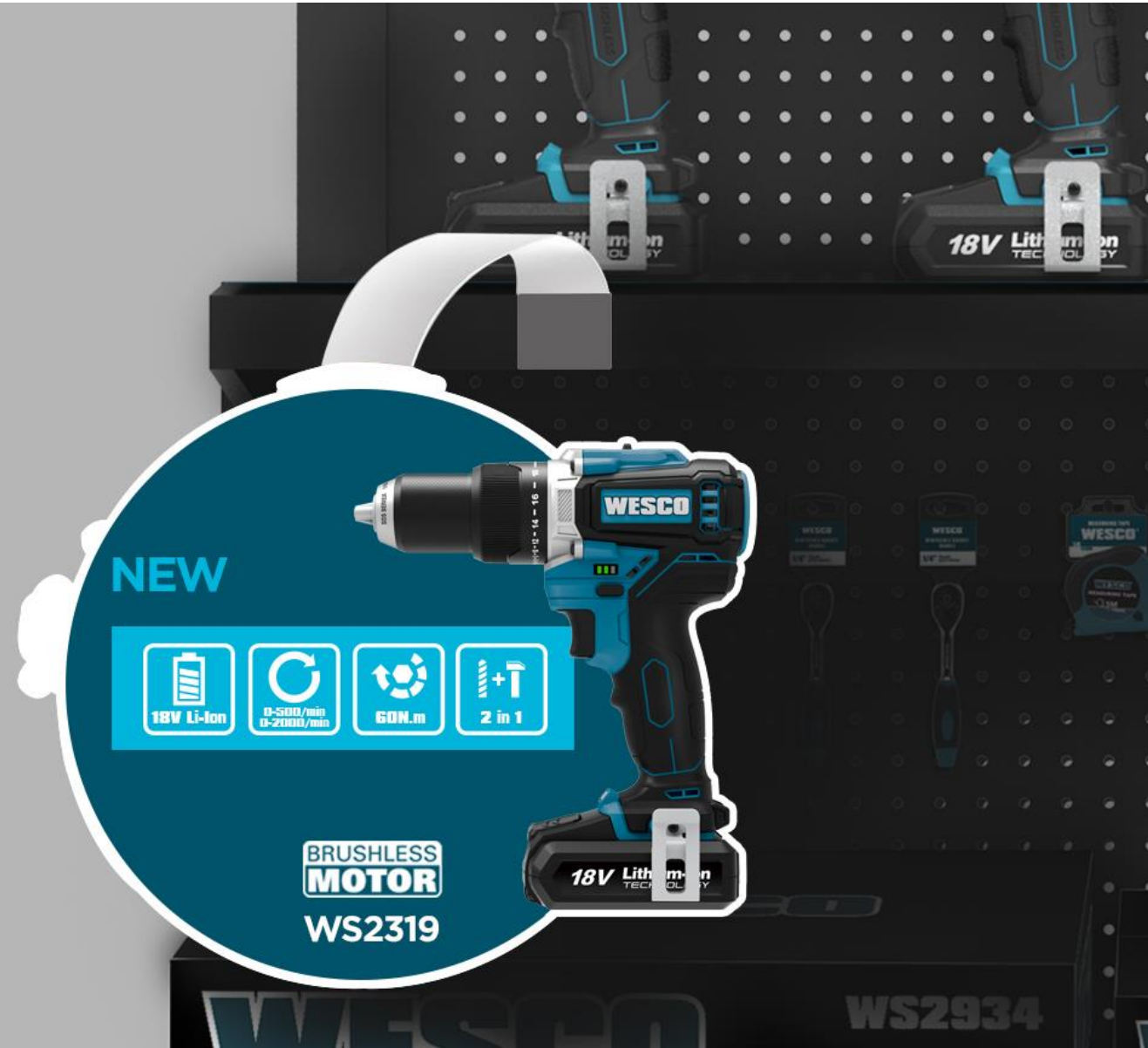
WESCO BOOK

MATERIAL SIZE

?

BUDGET PRICE

?



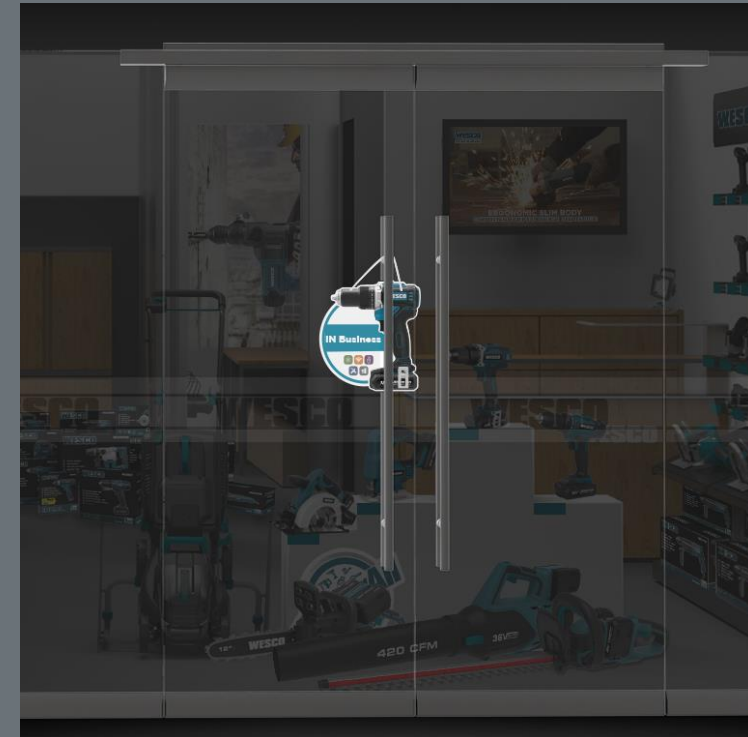
WESCO FLUORESCENT CLOTHES

MATERIAL SIZE

?

BUDGET PRICE

?



WESCO Regular Door Head





CAMPINA GRANDE
BAZAR ELETRICO BAZAR ELETRICO EIRELI

R. Venancio Neiva, 302 / CEP: 58.400-090
Bairro: Centro / CAMPINA GRANDE - PB (83)3321-2113

LOGO Area

Brand Information Area

Customer Information Area (<1/2,>1/6)

LOGO Area

Brand Information Area

Customer Information Area (<1/2,>1/6)

WESCO Advertisement (including light box)



- 1/ The content can be changed;
- 2/ No important information shall be placed within 1M from the ground in the column advertisement;
- 3/ LOGO and other important information should be placed on the top;
- 4/ At least 10M space is left around the format to facilitate wrapping
- 5/ The proportion of column advertisement must be controlled within 1/8;
- 6/ Fluorescent lighting shall not be used in light boxes



LOGO Area
Customer
Information Area

Brand
Information
Area

WESCO MARKETING– Material

MATERIAL SIZE

Tent: 5100*5100*3800mm

Flag: 980*3460mm

BUDGET PRICE

990-1000RMB-Tent

100RMB-Flag



WESCO Truck ads



WESCO Garden Tool – Display

DISPLAY

Texture : Metal

Mover Display:
680*660*370mm

Combination Display:
900*500*1670mm

BUDGET PRICE

TBD



WESCO Tool – Exhibition



Thank you